



Retail Analysis & Development

October 8-9, 2008 • Little Rock, AR
www.iea.ualr.edu/econdev



REGISTRATION FORM

PARTICIPANT'S NAME: _____
 Title: _____ Name Preferred on Badge: _____
 Telephone: _____ E-mail: _____

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 Title: _____ Name Preferred on Badge: _____
 Telephone: _____ E-mail: _____

PARTICIPANT'S NAME: _____
 Title: _____ Name Preferred on Badge: _____
 Telephone: _____ E-mail: _____

Organization: _____
 Street or P.O. Address: _____
 City, State, Zip: _____
 Telephone: _____ Fax: _____

Are you seeking credit for BREI's Business Retention and Expansion Professional (BREP) Advanced Education Program?

- High School Some College Bachelors Masters Doctorate

Education (please check highest level attained)

- High School Some College Bachelors Masters Doctorate

What is your economic development role?

- E.D. Professional E.D. Agency Staff Elected Official Business Person
 Community Developer Community Volunteer Private Consultant
 Other (Specify) _____

Please select the one category that best describes the economic development group with which you are most closely affiliated.

- Chamber of Commerce State Agency Federal Agency Education
 Economic Development Organization Utility Transportation Agency
 Business Person City/County Government Agency
 Other (specify) _____

At what geographic scale do you most frequently participate in economic development?

- City County Multicounty State Multistate Federal

Fees:

Early Bird Registration (received by October 1, 2008) \$225.00
 Full Registration (after October 1, 2008) \$250.00

Number of people attending _____

Total\$ _____



Enclose check or purchase order copy, payable to
UALR Institute for Economic Advancement

Fax completed registration form to 501-569-8538 or mail to:
 Retail Analysis and Development
 Center for Economic Development Education
 UALR Institute for Economic Advancement
 2801 South University Avenue, Reynolds 422
 Little Rock, Arkansas 72204-1099

COURSE TOPICS*

- Introduction
- Retail Development as a Core Strategy
- Demographic Analysis
- Techniques of Retail Analysis
- Retail Development
- The Retail Marketing Plan
- Retail Incentives
- Exercises

**Tentative - order may vary.*

FEE & VENUE

REGISTRATION FEE: \$225 Early Bird Rate
\$250 after Oct. 1, 2008

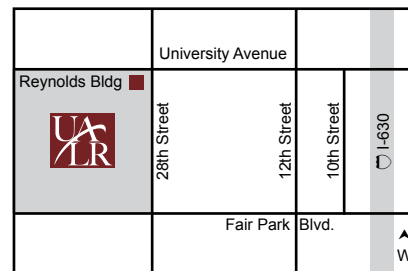
LOCATION: Reynolds Center for Business and Economic Development
University of AR at Little Rock

Fax completed registration form to:
(501) 569-8538

Or mail completed registration form & check to:

Retail Analysis and Development
Center for Economic Development
UALR Institute for Economic Advancement
Reynolds Building, Room 422
2801 South University Avenue, Reynolds 422
Little Rock, Arkansas 72204-1099

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UALR Institute for Economic Advancement



SPONSORS

Retail Analysis and Development is co-sponsored by the Arkansas Economic Developers Association, the Arkansas Partnership, and the Arkansas Electric Cooperative Corporation. It is accredited by Business Retention and Expansion International.